

City of Greater Sudbury Working for You

A collection of Greater Sudbury statistics to help assess and measure performance over time and across service areas.

Building Economic Capacity

Filming 2018



15 productions filmed
in Greater Sudbury

580 days of filming
(if two productions film on same day,
that equals two days)



3 investment networking events
attended by staff



2 city-wide tours
hosted by staff



\$35 million
spent by production crews

Regional Business Centre - 2018



60
businesses started



3
businesses expanded



94
jobs created



116 to 1,790
workshops delivered people

STARTER COMPANY PLUS
ENTREPRISE EN DÉMARRAGE



198
applications submitted



21
businesses received grants
totaling
\$85,000

Summer
Company



38
applications submitted



7
businesses received grants
totaling
\$21,000

(note: program funding provided by the Ontario government. The Regional Business Centre administers the programs and offers training to companies applying for funding).

Export Services 2011 to 2019

Northern Ontario Export Program (NOEP) supports northern Ontario businesses as they expand outside of Canada.



159 applications from Greater Sudbury businesses



\$1.24 million funded by NOEP*



\$3.3 million spent by local companies



\$44.4 million total in immediate sales



\$93 million in future sales

Survey results tell us northern companies who participated in the program

created
264 jobs
in the past two years



projected
269 jobs
in the next two years

reported
\$25 – \$32.6 million
of total sales growth



52
of those companies expect increased export revenue in the next two years

* Greater Sudbury Development Corporation contributed \$30,000 to the third round of the program which leveraged an additional \$2.4 million in northern Ontario. This includes investments from the private sector, Ontario's North Economic Development Corporation, FedNor and Northern Ontario Heritage Fund Corporation.

311 Citizen Service

February 2019

14,560

Calls answered by 311



965

February 15 snowstorm clean up



57%

of calls answered within 20 seconds

72%

of calls were resolved by the 311 operator



Top 5 calls

- Snowbanks/sightline issues
- Pushing snow across roadway
- Narrow roads
- Fire hydrant clearing
- Plowing roads

Social Media and Website Statistics

Connecting with our community through two-way communication

Facebook Likes

Twitter Likes

As of March 26, 2019



GreaterSudbury.ca

February 2019

▼ **132,826**

Times someone viewed our website

▼ **78,581**

Different people viewed our website

▼ **288,605**

Pages were viewed

▼ **2.17**

Average pages people viewed each time they visited

▼ **1:48**

Average time someone has spent on our website per visit



Top 5 pages viewed

- Jobs
- Transit
- Adanac Ski Hill
- Family Day
- Tenders

Get in touch with us: greatersudbury.ca

